



MEDIA RELEASE

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For Immediate Release

First TGA Registered, Hospital Grade Disinfectant & Sanitiser of its kind receives GECA Certification.

In a landmark announcement for the MicroSafe Group, Good Environmental Choice Australia Ecolabel (GECA) has awarded the GECA Certification for its groundbreaking Nanocyn® Disinfectant & Sanitiser. The Nanocyn® Disinfectant & Sanitiser is non-toxic, non-corrosive, made from 100% natural ingredients, is 100% biodegradable and pH-neutral. Microsafe's Nanocyn® Disinfectant & Sanitiser is entered into the TGA - ARTG as a registered, hospital-grade disinfectant which is able to kill bacteria and viruses, including Staphylococcus aureus (MRSA), Herpes, Norovirus (Gastro) and Coronavirus, including SARS-CoV-2 (COVID-19), within 30 seconds.

The Good Environmental Choice Australia Ecolabel certification scheme is Australia's leading environmental certification program. GECA's Ecolabel trademark indicates the environmental performance of a product has been certified from a multi-criteria perspective. Products that carry the Ecolabel trademark are certified environmentally preferable by GECA. Matt Seifert, Managing Director for MicroSafe Care Australia, said: "We are very pleased with receiving the GECA certification as the first disinfectant in Australia that is also entered into the TGA ARTG as a Hospital Grade Disinfectant approved to kill SARS-CoV-2. For us, it was very important to give our customers the assurance that we mean what we say when advertising our groundbreaking technology as eco-friendly and safe for people, animals and the environment. We believe that any product claim should be independently verified". Mr Seifert continued: Having the Nanocyn® Disinfectant independently certified as meeting the requirements of GECA means that our trusted consumers can be assured that using Nanocyn® is not harming our planet which is especially important now that we have all experienced the overuse of toxic and harmful chemicals to fight the ongoing COVID-19 pandemic."

The environment and safety for humans and animals are always at the forefront of Microsafe®. "We are constantly hearing reports of businesses of all sizes that are still using products that are harmful to people or the environment and that are leaving toxic residues behind. We are very concerned about the longterm effects of these substances on people's health and the environment in general. While the TGA is assessing products for their efficacy; we felt it was our duty to get our product independently verified for its eco-credentials, and the GECA certification is what customers can rely on in this regard." said Mr Seifert.

Nanocyn® is TGA approved to kill viruses and bacteria in 30 seconds. It has been tested by the most stringent material safety organisations in the world. It is used in the most sensitive environments and is the number one choice for many key industries, where toxic or corrosive products are not an option. This GECA certification ensures peace of mind for child care centres, office managers, OH&S and Compliance Managers and many other decision-makers that want to make the best environmental choice besides selecting proven a TGA registered product. Nanocyn® comes ready to use, requiring no dilution, special protection or disposal. Nanocyn® is ideal for daily use in hospitals, military environments, aircraft, aged-care facilities, child-care, schools, offices, supermarkets, gyms and throughout the community. Microsafes' Australian-based team works with a network of expert companies in all States and Territories to ensure that Nanocyn® is available throughout the country.

"This pandemic has certainly surprised everyone in both global impacts as well as the duration. It looks like we will have to deal with this for many more months to come, and it will change the way we look at infection control forever. We hope this certification will assist Australians to make the right decisions to protect their family, businesses and assets by using safe, TGA registered and GECA certified products to ensure a better outcome for everyone, including the environment." said Mr Seifert.

For more information on Microsafe Care Australia & Nanocyn®, visit www.microsafe.com.au

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Media Contact:

MicroSafe Care Australia Pty. Ltd.

Phone: +61 3 526 41282

Email: info@microsafecare.com.au