



# MEDIA RELEASE

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## For Immediate Release

100% natural disinfectant approved to kill SARS-CoV-2 (COVID-19) in 30 seconds.

In a landmark announcement for the MicroSafe Group, the Australian Therapeutic Goods Administration (TGA) has approved the first all-natural disinfectant of its kind in Australia that kills and eliminates the Coronavirus, SARS-CoV-2 (COVID-19) in just 30 seconds contact time.

The Nanocyn® Disinfectant & Sanitiser is non-toxic, non-corrosive, made from 100% natural ingredients, is 100% biodegradable and pH-neutral. The product is entered into the TGA - ARTG as a registered, hospital-grade disinfectant with claims.

Matt Seifert, Managing Director for MicroSafe Care Australia, said: "We are very pleased with the test results and recognition of the SARS-CoV-2 (COVID-19) claim for Nanocyn®. The product is based on the Microcyn® Technology platform. We are proud to be pioneers, leading our technology sector for the last two decades. We are committed to helping Australians arm themselves against the SARS-CoV-2 virus and other pathogens." Mr Seifert continued: "We at the MicroSafe Group have been on the ground and actively fighting major outbreaks globally for almost 20 years. We believe that non-toxic products are the way forward. While the current COVID-19 pandemic is by far the biggest infection event in living memory, we need to ensure that we are fighting the pandemic without adding additional hazards and dangers with toxic chemicals".

Contact times are the key to stop the spread of infections. "We are elated to have the 30 seconds kill time claim against SARS-CoV-2, most people and professional cleaners simply do not have the time to expose surfaces for 10 minutes or longer to a product during disinfection," said Mr Seifert.

Nanocyn® has been tested by the most stringent material safety organisations in the world. It is used in the most sensitive environments and is the number one choice for many key industries, where toxic or corrosive products are not an option. This ensures peace of mind for OH&S and Compliance Managers. Nanocyn® comes ready to use, requiring no dilution, special protection or disposal. Nanocyn® is ideal for daily use in hospitals, military environments, aircraft, aged-care facilities, child-care, schools, offices, supermarkets, gyms and throughout the community.

Microsafes' Australian-based team works with a network of expert facility management companies in all States and Territories to ensure that Nanocyn® is available throughout the country.

"The TGA has done an impeccable job providing us with the framework and assistance for achieving this claim for our label. With international distribution and many international approvals, we are very proud to have our products registered with one of the most respected government regulators in the world," said Mr Seifert. "We are confident that we will play a role in making Australia a healthier place for everyone and that we can assist in ensuring a safer environment, especially now that we are all getting ready to re-open the economy."

For more information on Microsafe Care Australia & Nanocyn®, visit [www.microsafe.com.au](http://www.microsafe.com.au)

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